

Consumer Opinion Services, Inc.

Lloyd Center Mall
 991 Lloyd Center
 Portland, OR 97232
 Phone (503) 281-1278
 Fax (503) 281-1017

Anchor Stores Meier & Frank Sears
 Nordstrom's Marshall's

Total No. of stores 125

Enclosed Strip Mall

Location of Mall: Urban

Demographics (estimates)

%White	<u>81%</u>	%age <21	<u>22%</u>	%Less than 20K	<u>33%</u>
%Black	<u>8%</u>	21-34	<u>22%</u>	20-\$35	<u>30%</u>
%Hispanic	<u>3%</u>	35-64	<u>45%</u>	\$35-\$50	<u>18%</u>
%Asian	<u>6%</u>	65+	<u>11%</u>	50K+	<u>19%</u>
%Other	<u>3%</u>				

%Less than H.S. 12%
 %H.S. Complete 38%
 %Some College 24%
 %College Degree 26%

Lloyd Center Mall Zip Codes

0 to 10 Miles

10 to 30 Miles

97201	98388	98374	97223
97202	97215	97005	97224
97204	97216	97006	97225
97205	97217	97015	98230
97209	97220	97027	97233
97210	97222	97030	97224
97211	97227	97034	97225
97212	97232	97035	98236
97213	97266	97036	97267
97214		97068	97062
98466		97080	98203
		97219	

Please contact our main office 206-241-6050 with any questions