



Consumer Opinion Services

Gaming Research Services



Contact:

Jim Weaver

Ph: 503. 493.2870

Jim@ConsumerOpinionServices.com

or

Greg Carter

Ph: 206.241.6050

Greg@ConsumerOpinionServices.com

Research Recruiting

In-Depth Interviews

Focus Facilities

Moderator Services

Qualitative Design

Executive Interviewing

Analysis and Reporting

Consumer Opinion Services is the Northwest leader in gaming research of all types. From Web-Surveys to On-Site Intercepting, from player tracking to market sizing, we've done it all. Consumer Opinion Services specializes in gaming research that is non-intrusive, community friendly, and that can actually promote your business while it's being conducted. Our services and experience include:

On-Site Surveying

We've been the in-person survey resource in the Northwest for over 40 years. Our interviewers work well within gaming environments. We work hard to leave respondents with a favorable impression of institutions who care enough about their opinions to ask those important gaming and customer satisfaction questions.

Phone Based Services

We operate 2 call centers in the Northwest, and conduct many types of phone based research including surveying, research recruiting for focus groups, usability tests, and tracking studies..

Usability Testing For Gaming Suppliers

We are a primary resource for gaming companies who need to test the viability and usability of their products and services. From websites to actual game testing we have a broad range of experience providing the facilities, instruments, and respondents you need to get a good read on your product before release.

Web & Online Research

Web based research has some applications that can be highly reliable and useful. However, some types of studies are not appropriate at all and can, in fact, provide results that are misleading. Let us help you make the right choices.

Community Measurements

As the largest consumer testing resource in the Northwest we understand the internal and external elements that drive gaming decision making. Our experience allows us to conduct comprehensive testing while maintaining a high degree of sensitivity to the community

Market Sizing

Wouldn't it be great to know exactly what your player, non-player and potential player base is, within your market? Let us show you how we can maximize your marketing efforts, through in-depth knowledge of your customer base.